



42% of kids starting kindergarten who don't know their ABC's come from which family background:

**A** Lower Income

**B** Middle Income

**C** Upper Income

The answer  
is B and C.\*

Surprised? Most people are. But kids being unprepared to start kindergarten is an equal opportunity problem that affects a child socially, emotionally and intellectually with an impact that doesn't stop at the classroom— or with that child. Children lacking positive early childhood experiences are far more likely to drop out of school, depend on welfare, become pregnant and commit crime.

We are working to ensure Smart Beginnings for all of the children in our community— and you can help.

For more information, contact:  
Meg Fitzwater, Director of Early Education  
Smart Beginnings Greater Roanoke  
meg@uwrv.org / (540)283-2786  
www.smartbeginningsroanoke.org



**SMART  
BEGINNINGS**

Ready for School. Ready for Life.

\*Source: Early Childhood Longitudinal Study, Kindergarten Class of 1998-99, conducted by the National Center for Education Statistics (NCES), U.S. Department of Education.